



Garden Grove Strawberry Festival Association

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FOR IMMEDIATE RELEASE

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GARDEN GROVE STRAWBERRY FESTIVAL PROCEEDS BENEFIT 13 CHARITIES

-- Over \$122,000 Donated For Equipment and Capital Improvement Projects -

GARDEN GROVE, CA (January 23, 2012) – Proceeds of **\$122,581.00** raised from last year's Garden Grove Strawberry Festival have been recently awarded by the Festival Board of Directors to 13 non-profit organizations for capital improvements and equipment. Awards range from \$30,000 to \$2000 each. The Festival also annually benefits many non-profit groups who set up festival food booths and collectively raise over \$100,000 more for their charities.

Recipients of 2011 profits are Acacia Adult Day Services, Boys and Girls Clubs, H.O.P.E., Kiwanisland, Community Emergency Response Team (CERT), Thomas House Temporary Shelter, Adult Transition Printing, the Guardettes and Shakespeare Orange County. Other organizations who also received funds include the Garden Grove Downtown Business Association, Historical Society, Fire Department, and Police Department.

According to Donations Committee Chair Mike Fenderson, projects funded include a new roof, S.W.A.T. Team lights and mounts, furniture and appliances, amphitheater equipment, and building refurbishments.

The annual Strawberry Festival -- which celebrates its 54th year -- will be held Memorial Day Weekend, May 25-28, 2012. The non-profit Garden Grove Strawberry Festival Association, since its inception in 1958, has contributed over \$6 million to deserving charities that apply for funds in December and receive them at the beginning of the following year. For information visit www.strawberryfestival.org.

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