



Garden Grove Strawberry Festival Association

P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981

www.strawberryfestival.org

CONTACT:

Judy Cooper – 949/640-8828 ph – 949/644-8889 fax – jcpr@pacbell.net

HIGH RESOLUTION PHOTOS AVAILABLE FOR DOWNLOAD at

<http://www.strawberryfestival.org/pressroom.htm>

(Names below link to a bio of each celebrity.)

MARTIN LANDAU NAMED CELEBRITY GRAND MARSHAL OF GARDEN GROVE STRAWBERRY FESTIVAL PARADE -- Twelve Film and TV Stars to Shine in May 24th Parade --

GARDEN GROVE, CA (April 14, 2008) -- The 50th Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 23 through Monday, May 26, 2008. Friday hours are 1-10 p.m.; Saturday and Sunday from 10 a.m. to 10 p.m. and Monday from 10 a.m. to 8:30 p.m. The 2008 theme is *Celebrating 50 years of Fun & Giving*. Friday is Wrist Band Day when \$20 entitles wearer to all rides, all day. Admission is free.

Oscar-winning actor Martin Landau will be this year's Celebrity Grand Marshal in the Saturday, May 24th parade. Working in films for over 50 years, **Celebrity Grand Marshal Martin Landau** continues to work steadily, recently completing roles in five feature films all due in theaters in 2008 and 2009. These include an older-couple love story, "Lovely Still," in which he co-stars with Ellen Burstyn; "David and Fatima" a film in which an Arab girl falls in love with an Israeli boy; "City of Ember" a film shot in Belfast in which Landau's co-stars with Bill Murray and Tim Robbins; and "Harrison Montgomery," a feature film in which Landau plays the title role.

The 2008 **Theme Grand Marshal Jack Wallin** has been a member of the Strawberry Festival's board of directors continually since its inception in 1958. He is in charge of Grounds and will be working the festival this year for the fiftieth time!

The four-day event, which is the second largest city festival in the Western United States, will be held at the Village Green between Main Street and Euclid Avenue in downtown Garden Grove. Last year's attendance was over 250,000. Highlights include the official giant strawberry cake cutting ceremony at 6:00 p.m. Friday evening and Saturday's parade which starts at 10 a.m. with floats, bands and equestrians. Celebrities featured in the parade include film and television stars **Dick Van Patten** (*Eight is Enough* and *Robinhood: Men in Tights*) **Kate Linder** (*The Young and the Restless*) **Alison Arngrim** (*Little House on the Prairie*), as well as young stars **Anna Maria Perez de Tagle** from *Hannah Montana*, **Jennette McCurdy** from Nickelodeon's *iCarly*, **Sammi Hanratty** (*Suite Life of Zack and Cody*) and who along with **Field Cate** plays the leads as children in ABC's *Pushing Daisies*, **Zane Huett** from *Desperate Housewives* and **Cassie Scerbo** known for her role in the film *Bring it on; In it to Win it*. **Ed Arnold**, news anchor on KOCE's *The Real Orange* and **Michael Conway** the grandson of the festival's very first grand marshal, silent film star **Francis X. Bushman** will also be honored.

All four festival days will offer exciting carnival rides, contests, over 100 food and shopping booths, games, autograph signings and live entertainment in the Showmobile and the 550 seat Amphitheater. Contests include the Berry, Berry Beautiful Baby Contest, Redhead Roundup, Strawberry Idol Karaoke, and Tiny Tots King and Queen. The Garden Grove Strawberry Festival Association is a non-profit organization which has raised more than \$4.5 million for local charities since its inception in 1958. For additional information, please call (714) 638-0981 or visit the website at www.strawberryfestival.org. # # #