



Garden Grove Strawberry Festival Association

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PSA: 52nd ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

The 52nd annual Garden Grove Strawberry Festival **Celebrates the Magic of Music** Memorial Day weekend May 28th through 31st at Main and Euclid in Garden Grove. Food, carnival rides, a Saturday parade and contests guarantee family fun. For information visit strawberryfestival.org.

(15 seconds) Kill Date: May 31, 2010

The 52nd annual Garden Grove Strawberry Festival **Celebrates the Magic of Music** Memorial Day weekend May 28th through 31st at Main and Euclid in Garden Grove. Its Saturday parade features **Famed Pianist Roger Williams** as Grand Marshal plus stars from Hannah Montana, Men of a Certain Age and many more. The event benefits local charities. Delicious food, over 100 booths, 33 exciting rides, plus the beautiful baby, best redhead, karaoke and talent contests guarantee great family fun. Visit strawberryfestival.org or call 714-638-0981.

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BACKGROUND:

The 52nd Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 28th through Monday, May 31st at the Village Green between Main and Euclid in downtown Garden Grove. Festivities begin Friday, May 28th at 6 p.m. with a giant strawberry shortcake cutting ceremony, and free cake for all.

The parade starts Saturday at 10 a.m. with floats and bands. This year's theme is **Celebrating the Magic of Music**. The Celebrity Grand Marshal is **Famed Pianist Roger Williams** who will head the Saturday morning parade, along with **Bob Flanigan**, the last original member of The Four Freshmen; **Vince Johnson**, a current Four Freshman member; **Kate Linder** from *The Young and the Restless*; **Peggy McCay** from *Days of Our Lives*; KOCE-TV news anchor **Ed Arnold**; **Romi Dames** and **Emily Grace Reaves** from *Hannah Montana*, the show and the movie, **Jimmy Jax Pinchak** in the upcoming film *Let Me In*, **Will Shadley** from *The Spy Next Door*, **Braedon Lemasters** from *Men of a Certain Age*, **Dr. Jim Sears** from *The Doctors*, and **Ashley Boettcher** from *Aliens in the Attic*. **Snoopy** and **Road Runner** plus **Ronald McDonald** add to the fun.

All four days offer 33 new and exciting carnival rides, food, autograph signings, and live entertainment, plus contests for the Berry, Berry Beautiful Baby, Tiny Tots King and Queen, prettiest redhead and best Karaoke singers and a new Strawberry Jammin' Talent Contest.

The event has raised over \$5 million for local charities since 1958. This year's sponsors are Foster Farms, Funky Monkey, Time Warner Cable, Garden Grove Journal, OC Register, Korea Times, Nguoi Daily News, FarandulaUSA, Miniondas, Sam's Club, Costco, Embassy Suites, Garden Grove Hospital, Bank of the West, Shell Vacations, and radio stations KOST, 104.3 MYfm, KWVE and WRadio 690. For information, visit www.strawberryfestival.org or call (714) 638-0981.

The Garden Grove Strawberry Festival, Garden Grove, California is a non-profit agency under Section 501 (c) (4) of the Internal Revenue Code. FEIN# 95-2504195 Submitted: April 28, 2010