



Garden Grove Strawberry Festival Association

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PSA: 51st ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL

The 51st annual Garden Grove Strawberry Festival **Honors Healthcare Heroes** Memorial Day weekend May 22nd through 25th at Main and Euclid in Garden Grove. Food, carnival rides, a Saturday parade and contests guarantee family fun. For information visit strawberryfestival.org.

(15 seconds) Kill Date: May 26, 2009

The 51st annual Garden Grove Strawberry Festival **Honors Healthcare Heroes** Memorial Day weekend May 22nd through 25th at Main and Euclid in Garden Grove. Its Saturday parade features Grand Marshal **Cloris Leachman** plus stars from High School Musical, Hannah Montana, Desperate Housewives and many more. The event benefits local charities. Delicious food, over 100 booths, 44 exciting rides, plus the beautiful baby, best redhead and karaoke contests guarantee great family fun. Visit strawberryfestival.org or call 714-638-0981.

(30 seconds) Kill Date: May 26, 2009

BACKGROUND:

The 51st Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 22nd through Monday, May 25th at the Village Green between Main and Euclid in downtown Garden Grove. Festivities begin Friday, May 22nd at 6 p.m. with a giant strawberry shortcake cutting ceremony, and free cake for all. The parade starts Saturday at 10 a.m. with floats and bands. This year's theme is **Honoring Our Healthcare Heroes**. Doctors, nurses and other healthcare professional, nominated by the people in the community, as well as representatives from healthcare charities, will be honored in the parade.

Celebrity Grand Marshal **Cloris Leachman** will head the Saturday morning parade, along with The theme Grand Marshals are two local doctors who are brothers: Optometrist **Sheldon Singer** and Pediatric Cardiologist **Melville Singer**. Other celebrities attending include: *Young and the Restless* star **Kate Linder**, **Chris Warren Jr.** from *High School Musical*; **Shanica Knowles** and **Morgan York** from *Hannah Montana*, KOCE new anchor **Ed Arnold**; **Max and Charlie Carver** from *Desperate Housewives*, **Marisa Ramirez** from upcoming FOX show *Mental* and K-Earth 101's Morning Show Host **Gary Bryan**. **Snoopy**, and **Road Runner** characters and **Ronald McDonald** add to the fun.

All four days offer 44 new and exciting carnival rides, food, autograph signings, and live entertainment, plus contests for the Berry, Berry Beautiful Baby, Tiny Tots King and Queen, prettiest redhead and best Karaoke singers.

The event has raised over \$5 million for local charities since 1958. This year's sponsors are Volkswagen of Garden Grove, Time Warner Cable, Garden Grove Journal, OC Register, Korea Times, Parenting OC, Nguoi Daily News, FarandulaUSA, Miniondas, Airheads, IHOP, Sam's Club, Costco, Embassy Suites, Garden Grove Hospital, Kaiser Permanente, Bank of the West, Shell Vacations, Jay's Catering, Congresswoman Loretta Sanchez, and radio stations KOST, 104.3 MYfm, KSSE Super Estrella107.1, KLYY Jose 97.5, K-EARTH 101 and Radio Disney. For information, visit www.strawberryfestival.org or call (714) 638-0981.

The Garden Grove Strawberry Festival, Garden Grove, California is a non-profit agency under Section 501 (c) (4) of the Internal Revenue Code. FEIN# 95-2504195 Submitted: April 16, 2009