



Garden Grove Strawberry Festival Association

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www.strawberryfestival.org

CONTACT INFORMATION:

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GARDEN GROVE STRAWBERRY FESTIVAL ASSOCIATION NOW ACCEPTING NON-PROFIT GRANT REQUESTS

--\$110,000 to be donated for Capital Improvements and Capital Equipment--

GARDEN GROVE, CA (September 21, 2011) – The Garden Grove Strawberry Festival Association is accepting requests for grants/donations from non-profit organizations that serve the citizens of Garden Grove. Letters requesting funds must be postmarked **no later than December 31, 2011** to be considered for calendar year 2012 donations. All letters must be submitted on the non-profit organization's letterhead and include the non-profit identification number, amount of the request and the purpose for funding. Profits of \$110,000 from the 2011 festival will be awarded in various increments to multiple non-profits.

Donations are limited to capital improvements and capital equipment or durable goods. Funds are not given to organizations which award charitable cash grants. Other selection criteria considered include organizations which:

- Put majority of its time and finances toward the betterment of the community.
- Have sound track record of fiscal responsibility, or for new groups, plans to achieve financial soundness.
- Demonstrate stability and consistency in attaining goals and fulfilling its purpose.
- Demonstrate a specific need.
- Provide services regardless of race, creed, gender, or age.

For additional festival information, visit www.strawberryfestival.org. **Requests must be mailed to the Garden Grove Strawberry Festival Association, P.O. Box 2287, Garden Grove, CA 92842; Attention: Donations Committee.** "Each year it is our goal to give back to the community by donating to non-profit organizations that provide services for children, seniors, youth, community and the arts," said Donation Committee Chairman Mike Fenderson, "and we strive to do so in a fair and equitable manner to all eligible organizations." He also noted that priority may be given to Garden Grove-based organizations.

Recipients of 2010 profits were H.O.P.E., Boys and Girls Clubs, Acacia Adult Day Services, Boy Scout Troop 75, O.C. Ronald McDonald House, One More Productions (Gem Theater), Kiwanisland and Shakespeare Orange County. Garden Grove businesses and service providers who also received capital improvement grants included the Downtown Business Association, Historical Society, Police Explorers, Friends Church, Police Department and the Unified School District.

The Strawberry Festival is an annual non-profit event produced by the Garden Grove Strawberry Festival Association, a dedicated volunteer group which has raised more than \$5.5 million for various charities since its inception in 1958. The Festival, which will celebrate its 54th anniversary in 2012, is held annually on Memorial Day Weekend. It will next take place Friday, May 25th through Monday, May 28th, 2012.

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