



## **Garden Grove Strawberry Festival Association**

P.O. Box 2287, Garden Grove, California 92842 (714) 638-0981

[www.strawberryfestival.org](http://www.strawberryfestival.org)

### CONTACT:

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**HIGH RESOLUTION PHOTO DOWNLOADS ARE AVAILABLE** at <http://strawberryfestival.org/pressroom.htm>

**EVENT DATES: MAY 28-31, 2010**

**Hours: Friday (1 p.m. to 10 p.m.)**

**Saturday and Sunday (10 a.m. to 10 p.m.)**

**Monday (10 a.m. to 9 p.m.)**

## **THE 52nd ANNUAL GARDEN GROVE STRAWBERRY FESTIVAL**

**-- Festival Raises Funds for Local Charities --**

GARDEN GROVE, CA (December 14, 2009) -- The 52nd Annual Garden Grove Strawberry Festival will be held Memorial Day Weekend Friday, May 28th through Monday, May 31st, 2010. Friday hours are 1 p.m. to 10 p.m.; Saturday and Sunday from 10 a.m. to 10 p.m. and Monday from 10 a.m. to 9 p.m. This year's theme is **Celebrating the Magic of Music**. Admission is free. Special wristbands for one price to ride all day will be offered for all festival days, not just on Friday. The cost is \$25 per wristband on Friday, \$40 each on Saturday and Sunday and \$30 on Monday. Tickets for individual rides can also be purchased separately.

The four-day event, which is the second largest city festival in the Western United States, will be held at the Village Green between Main Street and Euclid Avenue in downtown Garden Grove. Last year's attendance was over 250,000.

Highlights of the event includes the Friday evening official giant strawberry cake cutting ceremony at 6:00 p.m. when free cake is served to over 1,000 people. Saturday morning is a **parade** which starts at 10 a.m. with floats, bands, equestrians and Warner Bros. **Roadrunner**. Many celebrities from the music industry, film and television will be honored in the parade, and stars will stay after the parade to sign autographs.

All four festival days will include all new, bigger carnival rides, contests, lots of food and sales booths, games, music and live entertainment in the amphitheater and Showmobile. Contests include the **Berry, Berry Beautiful Baby Contest, Redhead Roundup, Strawberry Idol Karaoke, and Tiny Tots King and Queen**.

The Garden Grove Strawberry Festival Association is a non-profit organization which has raised more than \$5 million for local charities since its inception in 1958.

For additional information, please call (714) 638-0981 or visit the website at [www.strawberryfestival.org](http://www.strawberryfestival.org).

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